



NEUTRA

series

1200x2400mm | 1200x1800mm | 600x1200mm
Glazed Vitrified Tiles

COLLECTION 2024

SIMERO[®]
CERAMICS

Introduction

NEUTRA
series



Discover beauty in every grain with Granula Surface from the Neutra Series by Simero. Experience the understated elegance with the unique blend of Matt finish and sandy texture.



This innovative surface offers a captivating blend of a matt finish and sandy texture, creating an ambiance of understated elegance. Each detail is carefully crafted to evoke a sense of timeless sophistication, adding a touch of luxury to any space.

Whether used in residential or commercial spaces, the Neutra Series offers a timeless elegance that is sure to leave a lasting impression. Embark on a journey of discovery and immerse yourself in the beauty that lies within every grain of Granula Surface.

Introduction

Transform your space into an arena of pure elegance

Each surface is meticulously crafted to elevate your surroundings, creating a luxurious and inviting ambiance. Whether you prefer the timeless allure of marble or the contemporary charm of concrete, our surfaces offer a perfect blend of style and functionality. With a wide range of colors, textures, and finishes to choose from, you can customize your space to reflect your unique taste and personality. Our surfaces are not just a design choice; they are a statement of sophistication and refinement, adding a touch of luxury to any room.



NEUTRA SERIES

Experience the difference that our surfaces can make in your space. Whether you are renovating your home or designing a commercial space, our surfaces are designed to meet your needs. Our commitment to quality and craftsmanship ensures that each surface is not only visually stunning but also durable and long-lasting. Transform your space into an arena of pure elegance with our collection of surfaces and elevate your living experience.



Introducing a vivid palette of personalities that speaks of grace

WARM GREY

DARK TAUPE

COLD GREY

EXPRESSO

WOOD LINEAR

Each shade and intricate detail carries its own captivating narrative.

Each shade and intricate detail in our collection tells a captivating story of craftsmanship and artistry. From the gentle curves of a floral motif to the bold geometry of a modern design, each element is meticulously crafted to evoke a sense of wonder and beauty. The depth of color and the richness of texture create a visual and tactile experience that is both captivating and immersive.

The intricate details in our collection are a testament to our commitment to excellence. Each design is carefully considered and executed to ensure that every piece is a work of art. From the smallest etching to the largest pattern, each detail is thoughtfully crafted to enhance the overall aesthetic and create a sense of harmony and balance.

Versatile Shades & Sizes

1

Dynamic Finish

Grano Surface

2

Amazing Designs

Stunning Visuals

3

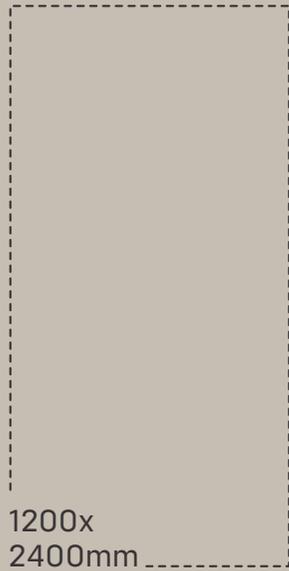
Choice of Format

1200x2400mm
1200x1800mm
600x1200mm

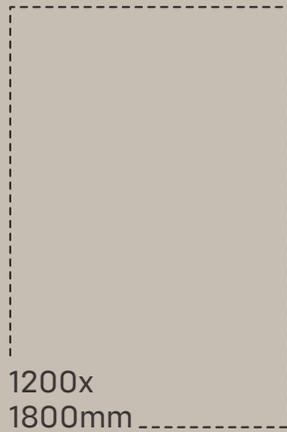
5

Versatile Shades

Elegant Contrast



5 Shades



4 Shades



Discover the Grano Surface Finish, a testament to timeless elegance and refined craftsmanship, offering exceptional color tones that elevate any space with sophistication and style.



Exceptional Qualities

Go for a sustainable choice with tiles exceptionally crafted with eco-friendly characteristics. They are also easy to maintain and highly resistant to heat, stains, chemicals, and more.



Easy to clean



Hygienic & safe



Easy to install



Does not release harmful substance



Resists household & industrial chemicals



Does not contain formaldehyde



Resists smog & polluting agents



Resists load & stress



Abrasion resistant



Frostproof



Resists thermal shocks



Doesn't produce toxic gases



Resists high temperatures



Colourfast



Resists water & dampness



Easy to Clean

Simplify your maintenance routine with these easy-to-clean tiles, designed to repel dirt and grime effortlessly. Thanks to their hassle-free cleaning feature, you can spend more time enjoying the pristine beauty of your space.



Resistant to Heat

These tiles are designed to withstand high temperatures, ensuring durability and safety. This makes them a practical choice for varied settings, such as residential and commercial.



Scratchproof

Bring home tiles that ensure long-lasting beauty for your space. The durable surface can withstand heavy wear and tear. Say goodbye to scratches and enjoy a stunning visual surface.



Stain Resistant

These stain-resistant tiles offer a durable solution for easily maintaining pristine surfaces and repelling spills and grime.

Application Areas



Hotels



Public Spaces



Housing



Airports



Bar - Restaurants



Malls



Shops



Terraces



Beach Resorts



Urban Areas



Industrial Areas



Schools



Spa Centers



Offices



Kitchen Areas



Bathroom Areas





Wall: WARM GREY, WOOD LINEAR, 1200x2400mm
Floor: WARM GREY, 1200x2400mm



WARM GREY

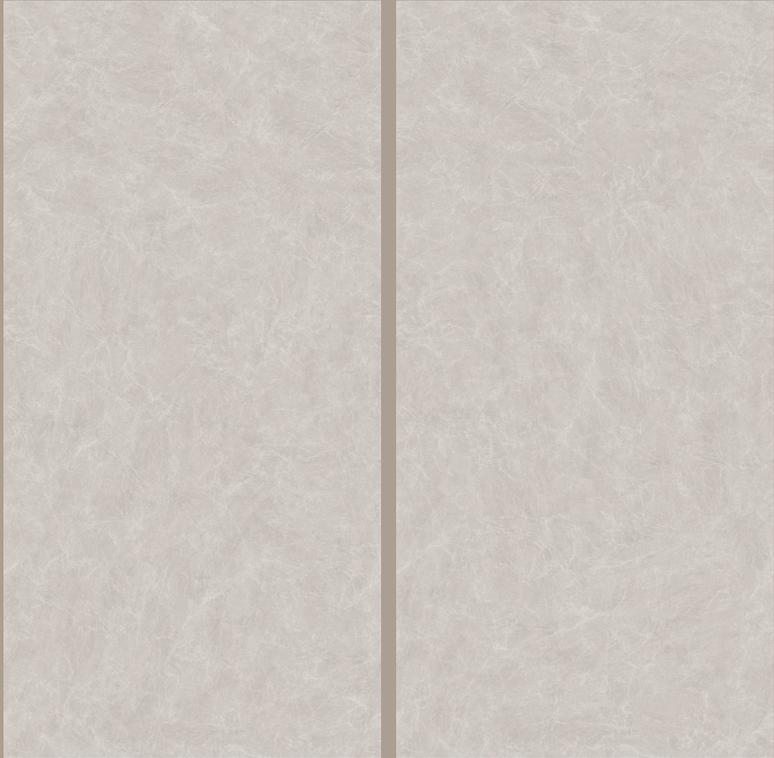
BEDROOM



Discover the magnificence of the subtle and an elegant shade of surface that provide a soothing backdrop that complements various decor styles. The granular texture adds depth and interest, creating a tactile element that adds to the overall comfort of the bedroom. Together, these features and the shade create a bedroom space that is both stylish and comfortable.

WARM GREY

WARM GREY



Finish - **Grano Surface**
1200x2400mm 1200x1800mm 600x1200mm
Endless - 2 Endless - 3 Endless - 6

Actual Figure





Wall: DARK TAUPE, WOOD LINEAR, 1200x2400mm
Floor: DARK TAUPE, 1200x2400mm



DARK TAUPE

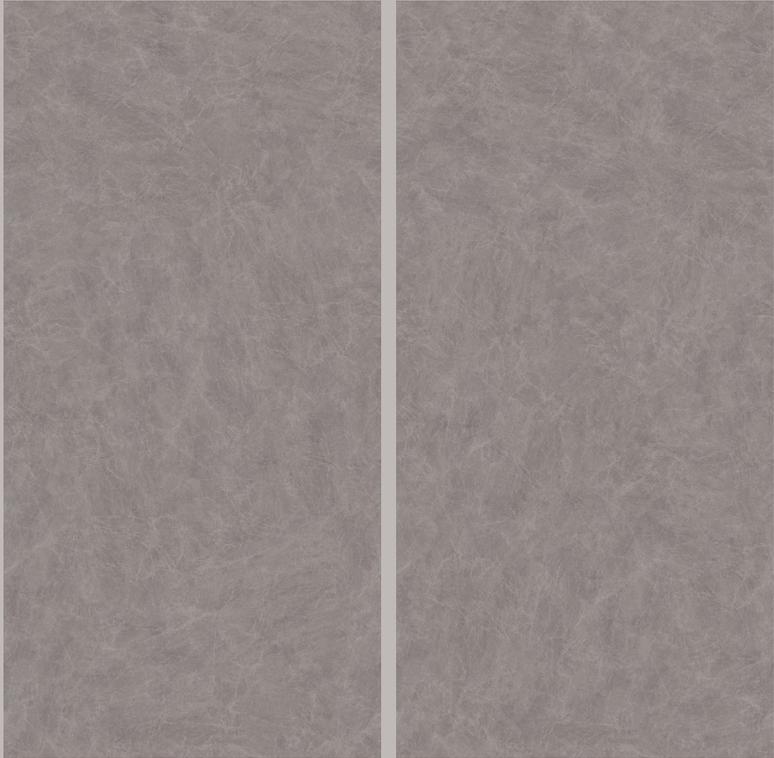
LIVING AREA



Immerse yourself in a riveting atmosphere created by the minimal tone of surfaces. The discreet essence of the tiles brings warmth to spaces like the living area. Further, the warm side of the shade creates an ambiance of comfort for relaxation.

DARK TAUPE

DARK TAUPE



Finish - **Grano Surface**
1200x2400mm 1200x1800mm 600x1200mm
Endless - 2 Endless - 3 Endless - 6

Actual Figure





Wall: COLD GREY, WOOD LINEAR, 1200x2400mm
Floor: COLD GREY, 1200x2400mm



COLD GREY

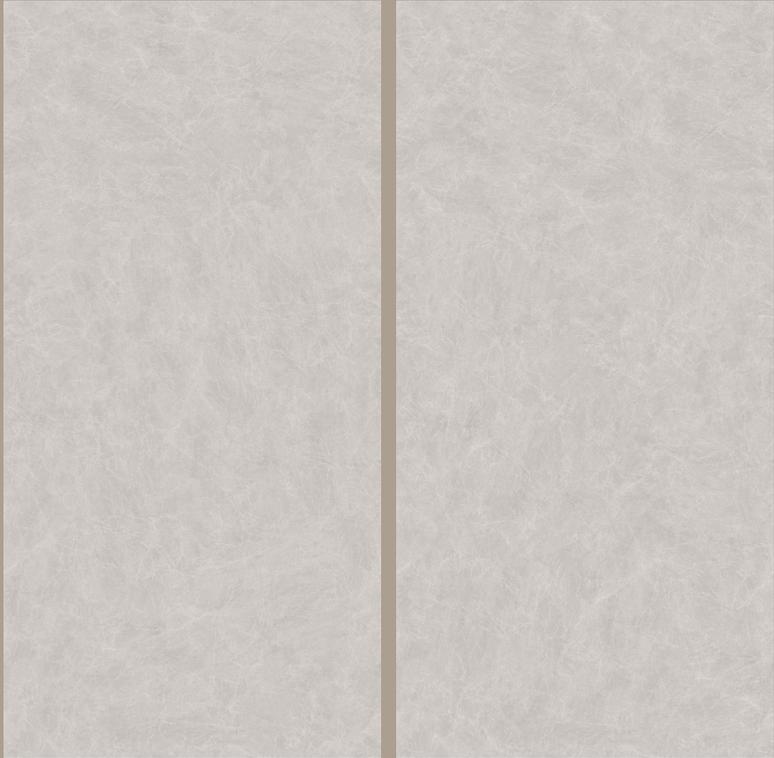
BAR & RESTAURANT



Embrace the understated elegance and subtle shade of tiles crafted with sophistication to form a trend and inviting atmosphere in the bar and restaurant. These eye-soothing and calm tones make a comfortable space for patrons to relax and socialize.

COLD GREY

COLD GREY



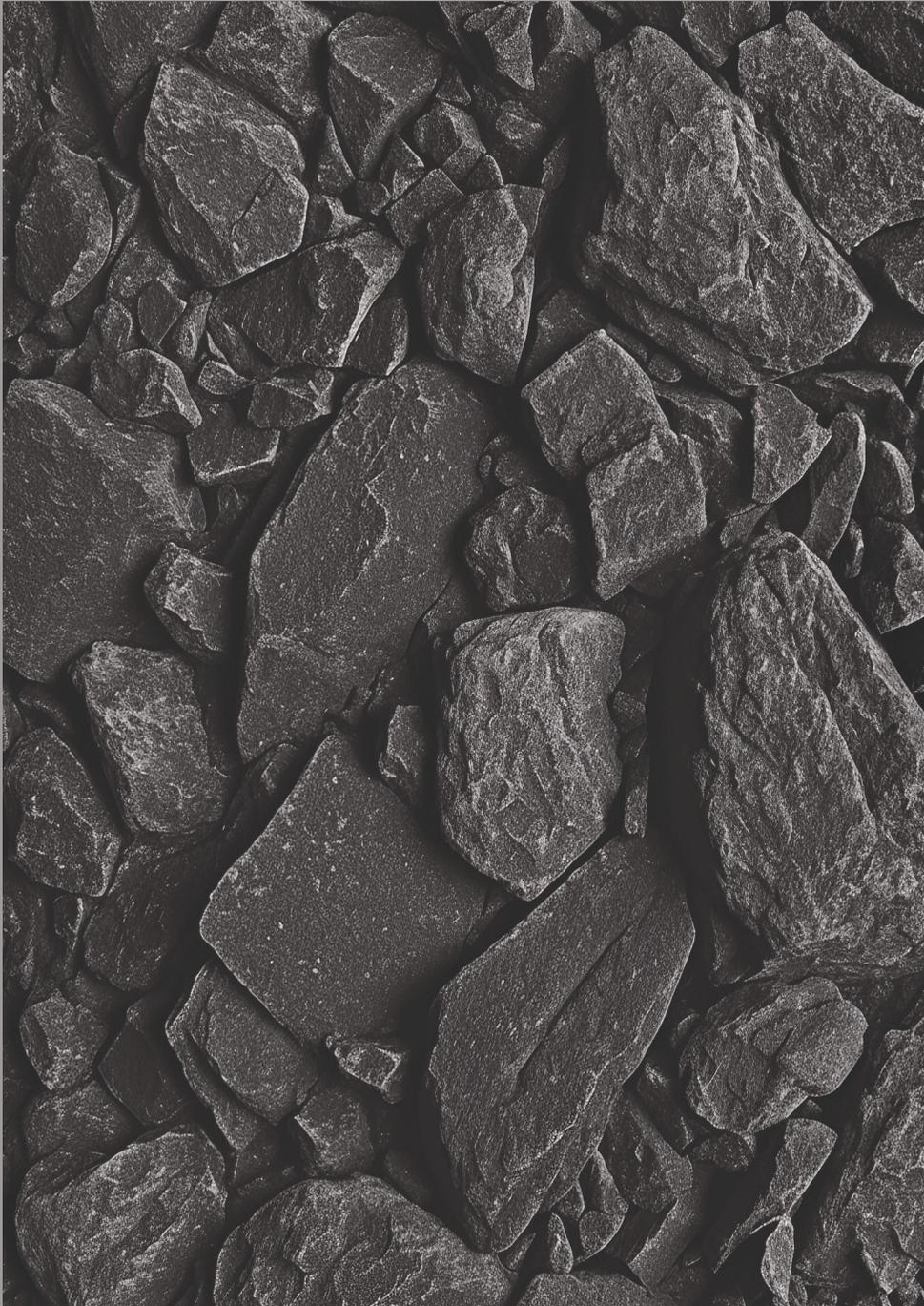
Finish - **Grano Surface**
1200x2400mm 1200x1800mm 600x1200mm
Endless - 2 Endless - 3 Endless - 6

Actual Figure





Wall: EXPRESSO, WOOD LINEAR, 1200x2400mm
Floor: EXPRESSO, 1200x2400mm



EXPRESSO

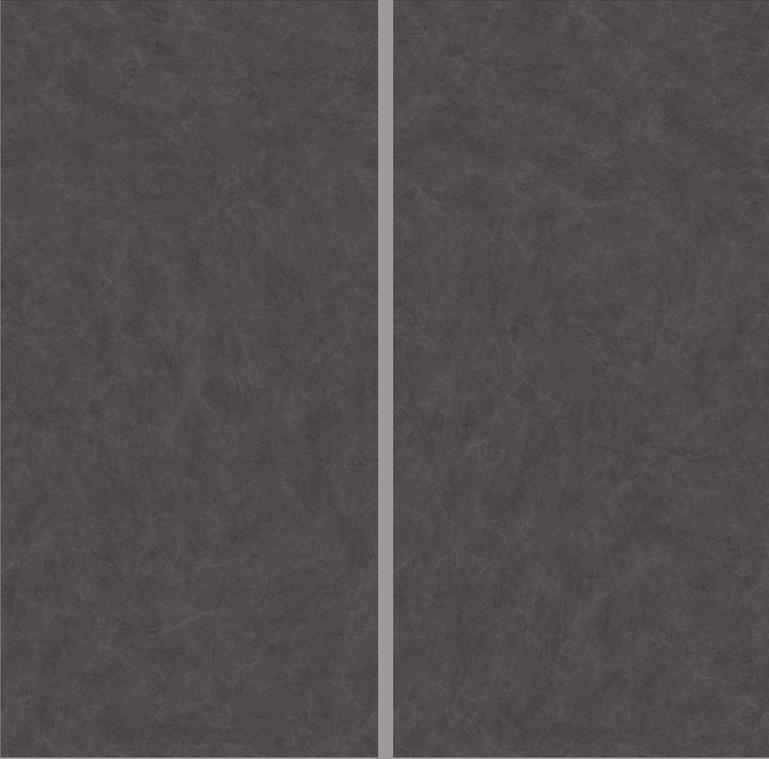
SALON AREA



Craft a welcoming and stylish salon area with surfaces with an intensely beautified shade reflecting the deftness and beauty of rocky terrains. The tone and textured details add depth and character, enriching the overall atmosphere.

EXPRESSO

EXPRESSO



Finish - **Grano Surface**
1200x2400mm 1200x1800mm 600x1200mm
Endless - 2 Endless - 3 Endless - 6

Actual Figure





Wall: WOOD LINEAR, 1200x2400mm

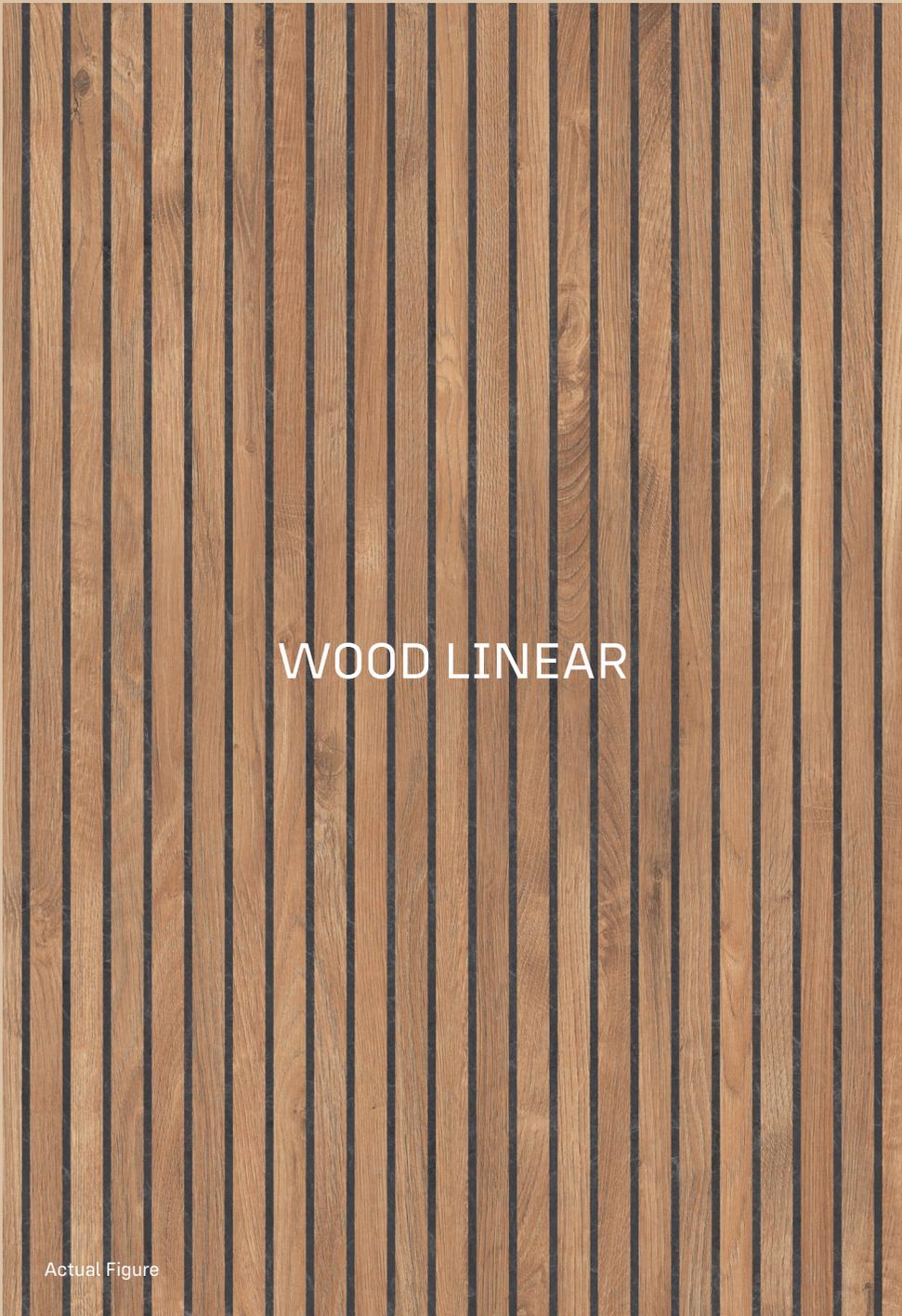


WOOD LINEAR

LOUNGE AREA

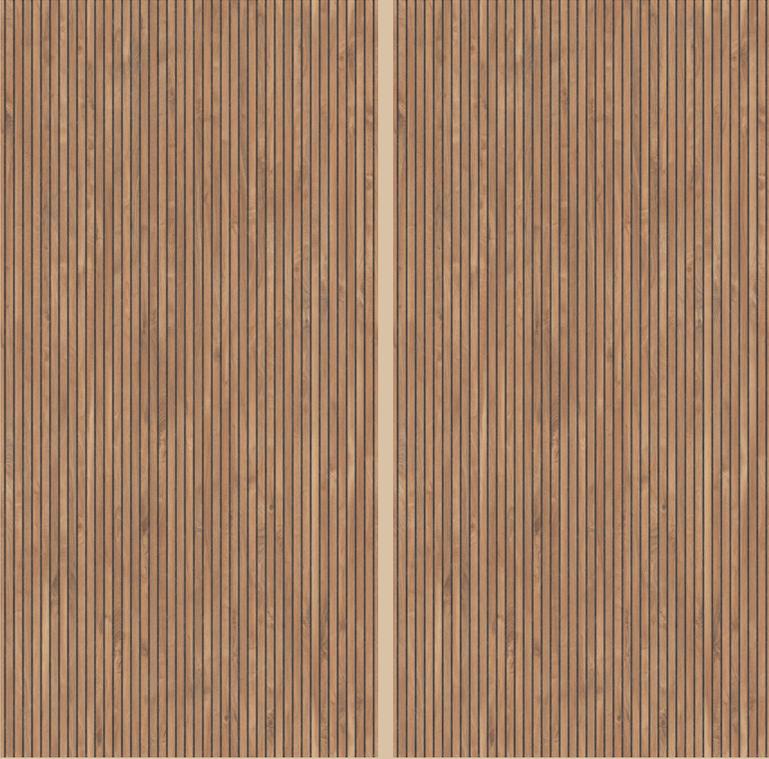


Bring nature's warmth and beauty into your space through surfaces with wood textures and earthy tones, adding a touch of rustic charm and modern elegance. Further, the linear pattern creates a sense of continuity and depth, offering a versatile canvas for crafting inviting interiors with timeless appeal.



WOOD LINEAR

WOOD LINEAR



Finish - Grano Surface
1200x2400mm
Endless - 1

Actual Figure



TECHNICAL SPECIFICATIONS

Sr. No.	Characteristics	International Std. ISO 13006 Group Bla	Specifications of SIMERO GVT	Method Of Testing
Dimensions & Surface Quality				
1	Length	±0.30%	±0.10%	ISO 10545-2
2	Thickness	±5.00%	±5.00%	ISO 10545-2
3	Straightness of Sides	±0.30%	±0.10%	ISO 10545-2
4	Rectangularity	±0.30%	±0.10%	ISO 10545-2
5	Surface Flatness	±0.40%	±0.10%	ISO 10545-2
6	Glossiness	Declared By Manufacturer	8~15%	ISO 2813 (Gloss meter)
7	Surface quality	Min. 95% Tiles Should Be Free From Defects	Min. 95% Tiles Free From Defects	ISO 10545-2
Physical Characteristics				
8	Water Absorption	E ≤0.50%	≤0.08%	ISO 10545-3
9	MOH's Hardness	≥5.00	≥5.00	IS 13630-13
10	Moisture Expansion	Nil	Nil	ISO 10545-10
11	Abrasion Resistance	Declared By Manufacturer	PEI 4	ISO 10545-7
Mechanical Characteristics				
12	Flexural Strength (MOR)	≥35 N/mm ² (350 Kg/cm ²)	≥38 N/mm ² (380 Kg/cm ²) Test Piece Size 600x600mm	ISO 10545-4
13	Breaking Strength	1300 Newton	1800 Newton Test Piece Size 600x600mm	ISO 10545-4
14	Impact Resistance	Declared By Manufacturer	No Indentation Or Cracking	ISO 10545-5
Safety Characteristics				
15	Skid Resistance (Dynamic Friction Coefficient)	≥0.40	≥0.45	ISO 10545-17
16	Density	≥2.0 gm/cc	>2.3 gm/cc	DIN 51082
Thermo Photo Characteristics				
17	Thermal Shock Resistance	Resistant To 10 Cycles	Pass Min. 10 Cycles	ISO 10545-9
18	Frost Resistance	Frost Proof	Need to Comply with The Standard	ISO 10545-12
19	Coefficient of linear Thermal Expansion	9x10 ⁻⁶ K ⁻¹	<5.86x10 ⁻⁶ K ⁻¹	ISO 10545-8
20	Colour Resistance to UV light	Resistant	Resistant	ISO 10545-16
Chemical Characteristics				
21	Chemical Resistance Household Chemicals & Swimming Pool Salts	Min. Class-GB	Confirm To Classes-GA	ISO 10545-13
22	Chemical Resistance Low Concentrations Acids & Alkalis	Min. Class-GLB	Confirm To Classes-GLA	ISO 10545-13
23	Chemical Resistance High Concentrations Acids & Alkalis	Min. Class-GHB	Confirm To Classes-GHA	ISO 10545-13
24	Stain Resistance	Min. Class-3	Min. Confirm To Class-3	ISO 10545-14

PACKING INFO

DIMENSION(MM)	1200x2400mm
SLAB / BOX	1 pcs
COVERAGE AREA / BOX	2.88 sq. mtr.
	31 sq. ft.
WEIGHT / BOX (APPROX)	60 kg

DIMENSION(MM)	1200x1800mm
SLAB / BOX	2 pcs
COVERAGE AREA / BOX	4.32 sq. mtr.
	46.5 sq. ft.
WEIGHT / BOX (APPROX)	90 kg

DIMENSION(MM)	600x1200mm
SLAB / BOX	2 pcs
COVERAGE AREA / BOX	1.44 sq. mtr.
	15.5 sq. ft.
WEIGHT / BOX (APPROX)	28.5 kg



Head Office:

Behind Indian Oil Petrol Pump,
Morbi-Halwad Road, State Highway No. 22,
Nichi-Mandal, Morbi - 363 641.

Customer Care No.: +91 814 12 12 000

www.simero.in